Can connect over USB, but having error downloading a firmware image:

	DLPC7540EVM	Search	X
i nformation	Backup Firmware	Flash Firmware	
je O Display			
Firmware	🛃 Update Firm		
Debug	Firmware Update Failed. Write Flash Write' command execution fa Error Details: Command Error 0xA - Execut	ied. on Failed	
EVM Selection	Cancel	Start Update	
Advanced			
	VEVM Status: Connected, Bootloader Mode		👋 Texas Instruments 🔡
	DLPC7540EVM	Search	X
Information	DLPC7540EVM Backup Firmware	Search Flash Firmware	X
			X
Information		Flash Firmware	X
	Backup Firmware	Flash Firmware	X
Information Display Firmware	Backup Firmware Update Firm Filename: *A\DLP651\SW and FW\Firmware	Flash Firmware	_ D X
Information Display Firmware	Backup Firmware Update Firm Filename: *A\DLP651\SW and FW\Firmware	Flash Firmware wware wre/Flash_DLPC7540_DLP651NE_LED.img	_ D X
Information	Backup Firmware Update Firm Filename: *A\DLP651\SW and FW\Firmware	Flash Firmware ware sre\Flash_DLPC7540_DLP651NE_LED.img rmware Update Failed	